



## **JOB DESCRIPTION**

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<b>Job Title:</b>	Animator
<b>Responsible to:</b>	Creative Director
<b>Responsible for:</b>	Producing computer-generated animation for Living the Dream's brand identity to introduce or conclude videos. This must be ready for broadcast use as this will be used throughout Living the Dream's Dance App on Virgin TiVo.
<b>Department:</b>	Media, Special Effects
<b>Contract:</b>	Freelance
<b>Salary:</b>	Dependant on age and experience.

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### **About Living The Dream**

Living the Dream engages and empowers young people, by presenting platforms to develop skills in: street dance, contemporary dance, break-dance, musical theatre, acting and singing. We also give talented members roles backstage like choreographers, script writers, photographers, cinematographers, sound engineers, production assistants, and designers. Living The Dream shows young people at their best, encourages members to start believing in themselves and demonstrates the positive contribution that young people can make to their communities.

### **Living The Dream's Vision:**

We are currently working towards the first dance app to be ever created on the Virgin Media's TiVo service. It will include videos of dance performances, interviews, classes and behind the scenes of top dance groups in the UK. We are determined to work with the best to deliver a range of impressive high quality footage showcasing the best of dance, engaging new audiences as well as creating exposure and promoting Living the Dream. We also want to provide opportunities for young people who show potential in their field (note you can be in full time education and apply). This will be a huge platform to showcase your work and skills, build your portfolio and get involved in other Living the Dream activities as the company grows, e.g. flash-mobs, professional company and talent agency etc.

### **MAIN PURPOSE OF POSITION**

The purpose of this position is to work closely with the Creative Director and the design brief to produce computer generated animations for Living the Dream brand as well as artistic flair towards the final edit for videos that will be uploaded for broadcast use onto the Living the Dream Virgin Media TiVo app.

## **DUTIES & RESPONSIBILITIES**

### **Typical work activities include:**

- Meeting with the Creative Director to discuss the business objectives and requirements of the job;
- Interpreting the Creative Director's business needs and developing animation from their concepts;
- Drawing in 2D to create sketches, artwork or illustrations;
- Developing the timing and pace of the movements of the animatic and ensuring they follow the soundtrack and audio requirements;
- Using technical software packages, such as Flash, 3D Studio Max, Softimage etc
- Building accurate, detailed frame by frame visuals;
- Working to production deadlines and meeting Creative Director's requirements;
- Team working as part of a broader production network, including graphic designers, photographers, website designers or marketing specialists;
- Dealing with diverse business cultures, delivering presentations and finding funding.

### **Additional work activities may include:**

- Being proactive in presenting and ultimately pitching ideas and designs to prospective clients.

### **General**

- To be committed to putting excellence in the heart of everything we do.
- To promote and comply with current legislation and Living The Dream's policies on Equality, diversity and Health & Safety both in the delivery of services and the treatment of others.
- To be responsible for identifying and undertaking training and personal developments to meet business needs.
- To undertake any reasonable duties, suitable to the level of the post so as to ensure the smooth running of the Production and Post Production department at Living the Dream.

## **PERSON SPECIFICATION**

### **Essential**

- A keen eye for detail, accuracy and analytical skills;
- Creativity, enthusiasm, self-discipline, patience.
- The ability to work as a member of a team in a competitive culture;
- Organisation skills and self/time management skills;
- Excellent communication skills in order to interpret and negotiate briefs;
- Good presentation skills and the confidence to explain ideas to Creative Director;
- Ability to cope with several projects at a time.

**Desirable**

- A degree in animation or course related, although not essential
- A passionate interest for working in a media firm
- An engagement with the industry from submitting work to festivals and competitions.

Please send a CV detailing your skills, experience and interests, and a show reel or portfolio of your work with a covering letter outlining your suitability for this position and why you would like to join our Living the Dream media team to **Zoe Jackson** at **info@livingthedreamcompany.co.uk**.

**Find out more [www.livingthedreamcompany.co.uk](http://www.livingthedreamcompany.co.uk)**